



Transportation Riders United

500 Griswold Suite 1650 Detroit, MI 48226

313-963-8872 Fax 313-963-8876

"Moving Us Forward"

www.DetroitTransit.org

TRUmember@DetroitTransit.org

Anniversary Sponsorship Levels and Benefits

\$250 - Sponsor

- Quarter page ad in program
- Company name listed in print materials, at event, and on DetroitTransit.org website
- Two event tickets

\$500 - Patron

- Half page ad in program
- Name and logo in print materials and posted at event
- Name and logo listed on TRU website with a link to your website
- Four event tickets

\$1,000 - Benefactor

- Full page ad in program
- Poster or banner posted at event with your logo
- Table at event (for eight guests)
- All benefits listed above

\$3,000 - Lead Sponsor

- Naming rights - ie "TRU 10-year anniversary gala sponsored by YourCompany" in all materials
- Full page ad on back cover of program
- Logo listed first and largest in print materials, at event, and on website
- Up to two tables at the event (for sixteen guests)



Most importantly, as a sponsor, you will be supporting TRU's work to improve and promote transit in greater Detroit, as a vital tool to encourage regional economic development and urban vitality.

Company Name: _____

Address: _____

City, State, Zip: _____

Contact Person: _____

Email: _____

Phone: _____

Sponsorship Level: _____

Please make checks payable to *Transportation Riders United, Inc.* and mail to the below address.

You can also pay by credit card at www.DetroitTransit.org or by providing the following information:

Amount: \$_____ Card Number: _____ Expiration: _____

Transportation Riders United, Inc. is a 501(c)(3) non-profit corporation. Donations are tax deductible.