

Keep SMART Buses Rolling!

***Vote YES
for County Transit
August 5!***



Every day, SMART takes tens of thousands of our neighbors to jobs, schools, church, doctors, grocery stores and more.

- Fully 70% of SMART riders take it to work.
- SMART saves families money and supports our local economy.
- SMART helps seniors and people with disabilities stay independent.

SMART Keeps People – And Our Economy – Moving!

No one should lose their job because their car breaks down.
No senior should be stuck at home when they retire from driving.

But this essential service is at risk. Despite cost cuts and fare increases during the recession, **SMART cannot continue operating without your vote.**



***Vote YES on Your County Public Transit
Millage Aug. 5 to Keep SMART Rolling!***

Information prepared and distributed by nonprofit community groups, including Transportation Riders United (TRU) and faith-based organizers MOSES, independent of SMART.



Learn more and get involved at
www.DetroitTransit.org/SMART



Frequently Asked Questions

Who can vote?

- **All of Macomb County**, including Clinton Twp, Eastpointe, Macomb Twp, Mount Clemens, Romeo, Roseville, Shelby Twp, St. Clair Shores, Sterling Heights, Utica, Warren
- **Opt-In Communities in Oakland County**: Auburn Hills, Berkley, Beverly Hills, Bingham Farms, Birmingham, Bloomfield Twp, Clawson, Farmington, Farmington Hills, Ferndale, Franklin, Hazel Park, Huntington Woods, Lathrup Village, Madison Heights, Oak Park, Pleasant Ridge, Pontiac, Royal Oak, Royal Oak Twp, Southfield, Troy, Walled Lake, West Bloomfield
- **Opt-In Communities in Wayne County**: Allen Park, Dearborn, Dearborn Heights, Ecorse, Garden City, all Grosse Pointes, Hamtramck, Harper Woods, Highland Park, Inkster, Lincoln Park, Melvindale, Redford Twp, River Rouge, Riverview, Romulus, Southgate, Taylor, Trenton, Wayne, Westland, Wyandotte

A majority of voters in each county must approve the millage for SMART to maintain service in that county.

What is on the ballot? “COUNTY PUBLIC TRANSPORTATION MILLAGE”

“For the purpose of providing funds for the support of a public transportation system serving the elderly, disabled and general public, as a renewal and increase of the mills which expired with the 2013 tax levy, shall the limitation on the amount of taxes imposed on taxable property in the County Public Transportation Authority area be renewed and increased from .59 mills (59 cents per \$1,000 of taxable value) to 1.0 mills (\$1.00 per \$1,000 of taxable value) for four (4) years, 2014 through 2017, inclusive?”

The 1.0 mil tax would cost the average homeowner \$50 a year (for a \$100,000 house). A yes vote will renew the longstanding millage, with a modest increase to reflect rising costs – the first increase in 12 years.

Why is this necessary?

- The recession, declining property values, and increasing gas prices have hit SMART hard. Despite cost cuts, service cuts, and a fare increase, SMART cannot continue operating without this millage.
- Southeast Michigan spends one-third of what most major US metro regions spend on transit.
- After the measure’s passage, SMART’s millage rate will continue to be lower than those in Ann Arbor, Grand Rapids, Kalamazoo, Lansing, and Saginaw.

How can I help?

- Urge your friends, family, neighbors and co-workers to Vote Yes for SMART August 5!
- Sign our SMART Support pledge at www.DetroitTransit.org/SMART for updates and more.
- Donate to and/or Volunteer with TRU, MOSES, or other organizations spreading the word about SMART.

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