



TRANSPORTATION RIDERS UNITED

THE REGIONAL TRANSIT  
*Awards*

## SPONSORSHIP LEVELS AND BENEFITS

Please support Transportation Riders United's work as Detroit's top transit advocate by sponsoring our annual fundraising dinner!

### \$5,000 • DIAMOND HOST SPONSOR

- Naming rights – ie “The Regional Transit Awards, Hosted by [Your Company]” in all materials
- Representative of your company making a brief speech at the event, if desired
- Full page (7.5 x 10.5 inch) full color ad on back cover of program book
- Logo listed first and largest in program book, at event, and on website
- Company banner or poster displayed at event (provided by your company)
- Full premier table (8 tickets) at the front of the event

### \$2,500 • PLATINUM SPONSOR

- Company poster or banner displayed
- Full page (7.5 x 10.5 inch) ad in program
- Full table (8 tickets) at the dinner
- Logo on TRU website linked to your website

### \$500 • SILVER SPONSOR

- Quarter page (3.75 x 5.25 inch) ad and logo in event program book
- Logo on TRU website linked to your website
- Two dinner tickets upon request

### \$1,000 • GOLD SPONSOR

- Half page (7.5 x 5.25 inch) ad in program
- Logo on TRU website linked to your website
- Four dinner tickets

### \$250 • BRONZE SPONSOR

- Company listed in program, at event, and on website
- Two dinner tickets upon request

To submit information online with secure payment go to [DetroitTransit.org/Sponsor](http://DetroitTransit.org/Sponsor)

**Company Name:**

*as it should be listed in the program*

**Contact Name:**

**Address:**

**Website:**

**Sponsorship Level:**

**Phone:**

**City, State, Zip:**

**Email:**



TRANSPORTATION RIDERS UNITED



Please send print-ready ads by April 7 to [Design@DetroitTransit.org](mailto:Design@DetroitTransit.org), preferably in jpg or pdf format at 300dpi. Any special or unique fonts should be embedded or included. Payment is expected by April 8 unless other arrangements have been made. If you have questions, please contact TRU Director Megan Owens at (313) 963-8872 or [MOwens@DetroitTransit.org](mailto:MOwens@DetroitTransit.org).

## WAYS TO GIVE

### PAYMENTS BY MAIL:

► Checks can be made payable to Transportation Riders United

► Credit Card Payments:

Name as it appears on Card:

Credit Card Number:

Verification Code:

Expiration Date:

Please mail completed form and payment information to:

500 Griswold, Suite 1650  
Detroit, MI 48226

500 Griswold, Suite 1650, Detroit, Michigan 48226  
Phone: (313) 963.8872

[WWW.DETROITTRANSIT.ORG](http://WWW.DETROITTRANSIT.ORG)