

NEW MOBILITY & TRANSIT SPONSORSHIP FORM

Sponsor Investment

- Bus Sponsor** \$250
- Rapid Transit Sponsor** \$500
- High Speed Rail Sponsor** \$1,500

- Payment method:** check enclosed
 please invoice
 will pay online at www.DetroitTransit.org/donate



TRU is a 501(c)(3) nonprofit recognized by the IRS and the State of Michigan – TIN 38-3588943; donations should be tax-deductible. Consult your tax advisor.

Company Information

Company Name (as you want it displayed) _____

Authorizing Person _____ **Title** _____

Contact Person _____ **Title** _____

Email Address _____ **Phone** _____

Company Website (as you want linked) _____

Facebook page _____ **Twitter handle** _____

Please return the above form, care of Executive Director Megan Owens, to:



NEW MOBILITY & TRANSIT SPONSORSHIP OPPORTUNITIES

Sponsors can choose a variety of levels and benefits as best fit their priorities and interests:

Sponsor Benefits

In addition to enabling critical transit advocacy towards improving the Detroit region's transit:

Bus Sponsorships - \$250 - will receive:

- **Your company name** presented at the event, on TRU's website, in email updates, and in our Annual Report
- **A vendor table** or posted in the reception area, if requested
- **Two VIP tickets** and sponsor nametags (with advance RSVP)
- Invitations to exclusive TRU events and quarterly email updates on top transit happenings



Rapid Transit Sponsorships - \$500 - receive the above plus:

- **Your company logo** displayed in color at the event and elsewhere
- **Premium vendor table placement** in the reception area, if requested
- **Social media recognition** around the event on Facebook and Twitter
- Two tickets to the 2019 State of Transit VIP reception
- Invitations to exclusive briefing calls to discuss top transit news

Premier High-Speed Rail Sponsors - \$1,500 - receive the above plus:

- **Naming rights** for each event you sponsor, ie "New Mobility & Transit Panel brought to you by Your Company" in all promotions, marketing, and at the event;
- Your **banner or display** prominently displayed at the event and/or
- An **opportunity to speak** at the event, as negotiated



Sponsorships are also available for the series of events and programs TRU will host in 2019, including The State of the Region's Transit in January and a spring Business Breakfast Briefing.

Sponsorship packages for multiple events can be developed to best serve your marketing needs. Contact Megan Owens for details.