




ConnectOakland is a proposed ten-year, 0.95 mill community transit initiative.

ConnectOakland would be administered by Oakland County. It would extend transit options across the county. Proceeds from the measure would go to existing transit providers. The funding would also enable new access to healthcare, education, employment, and shopping destinations beyond the reach of current transit service.

ConnectOakland would support a variety of community-oriented transit services, including:

Paratransit	Microtransit	Fixed Route
		
Reservation-based service for essential trips, such as medical appointments and grocery shopping. Paratransit promotes independence for seniors and persons with disabilities.	Small vehicles providing flexible, on-demand service open to all. Requested through a mobile app or a phone call, microtransit links lower-density suburban areas into the full transit system.	Regularly scheduled service on major corridors connecting key locations. Fixed-route is fast and efficient for longer trips; it's practical in denser areas with sidewalks and mixed land uses.

Goals of ConnectOakland:

- **Replace** three existing millages with one funding measure.
- **Build** on the success of local transit providers.
- **Fill** the holes and eliminate the gaps in transit access.
- **Establish** a basic level of transit service throughout Oakland County.
- **Leverage** new technologies for modern, efficient transit.
- **Focus** on access to everyday destinations and vital resources.
- **Increase** awareness of transit options for residents and businesses.

The Oakland County Public Transit Millage

Summary

Should the voters in Oakland County approve .95 mills for Oakland County Public Transportation this November, several efforts will be put in place to benefit residents and local communities in Oakland County. These include:

1. **Keep and maintain current public transit** service in place across Oakland County
2. **Improve and expand transit** by creating and extending routes, and expanding rural transit to improve mobility across all of Oakland County
3. **Fund capital improvements** and seize new opportunities to match federal, state, and other funding opportunities as a result of the recently adopted Infrastructure Investment and Jobs Act

The 10-year millage on the November 2022 ballot is estimated to generate \$66,163,000 in the first year. Proposal provides funding to replace three existing millages supporting current public transit service in Oakland County.

Millage Breakdown

Keep and maintain current public transit service across Oakland County	\$37.9 M
Improve and expand transit service across Oakland County	\$20.4 M
Capital Improvements	\$7.0 M
Administration by County	\$0.8 M
TOTAL	\$66.1 M

Details

1. Keep and maintain current public transportation services at current levels.

Suburban Mobility Authority for Regional Transportation (SMART) current service	\$33.3M
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North Oakland Transportation Authority (NOTA)	\$1.6M
West Oakland Transportation Authority (WOTA)	\$2.0M
Older Persons Commission (OPC)	\$1 M

TOTAL:	\$37.9 M
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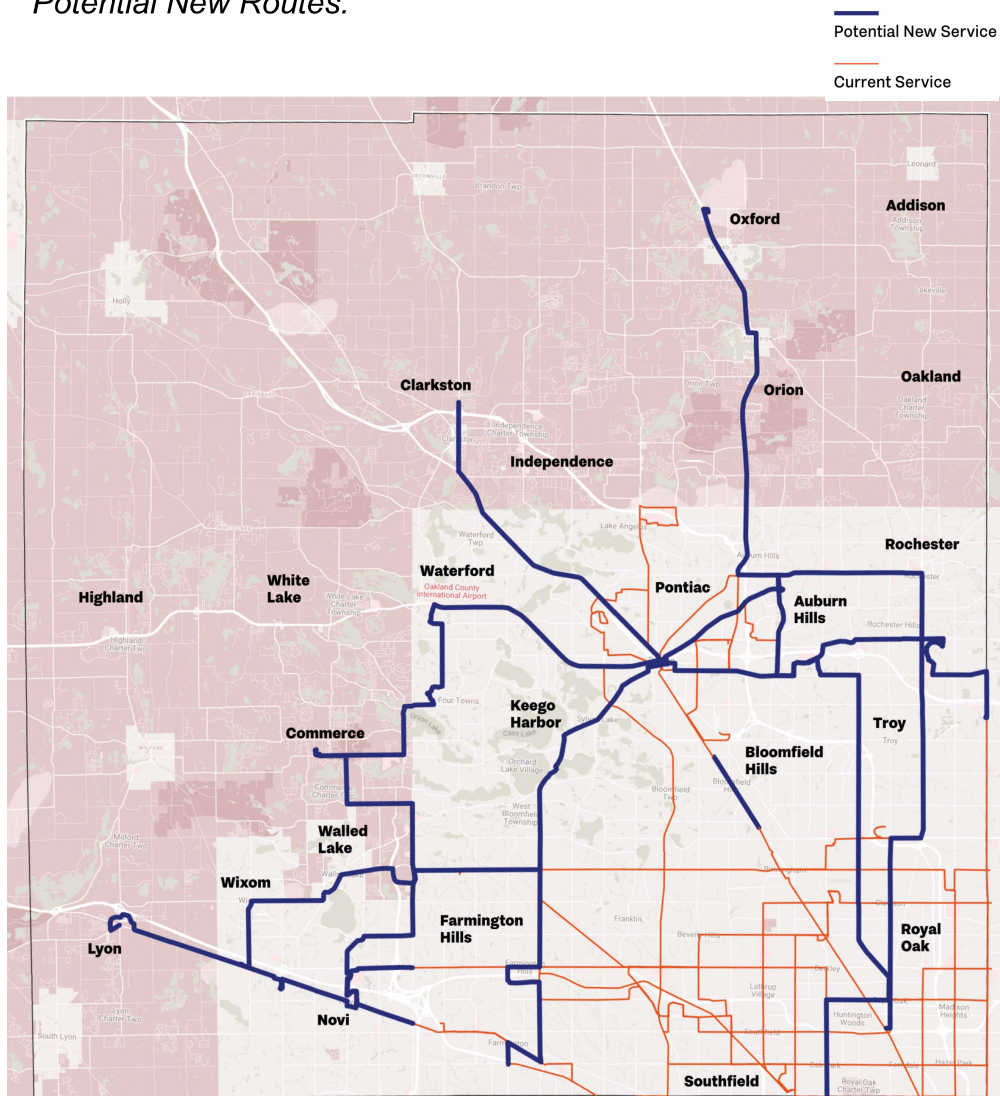
2. Improve and expand transit across Oakland County

Oakland County Transportation Millage builds on the success of existing transit and provides funding for new routes, paratransit, and microtransit service across county.

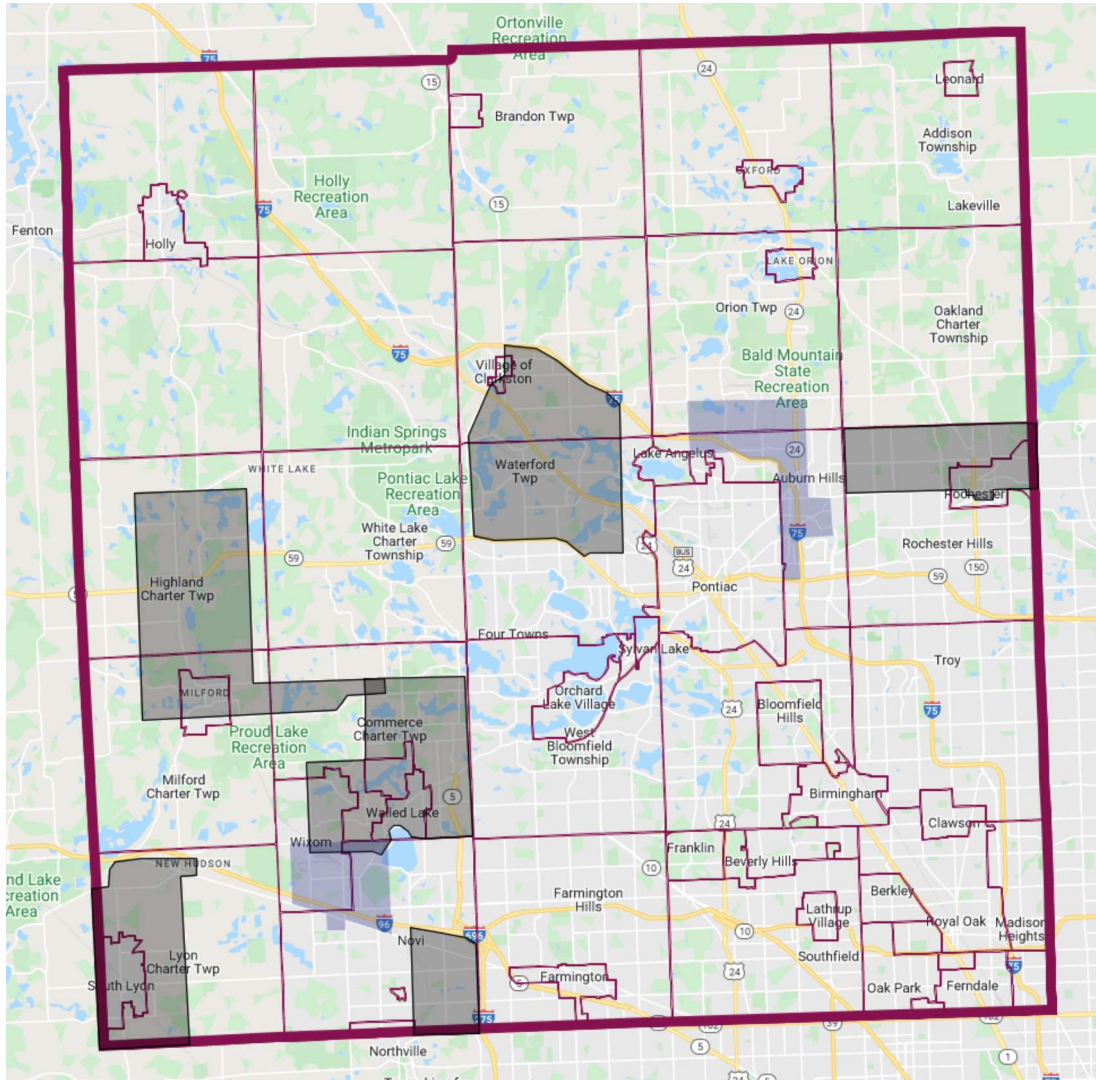
New Paratransit Coverage	\$3.2 M
New Microtransit Areas	\$3.5 M
New Routes to High-Demand Areas	\$12.0 M
Service Improvements on Existing Routes	\$1.7 M
TOTAL:	\$20.4M

All transit entities in Oakland County are eligible to operate any type of new service, as determined by geography, continuity and capacity.

Potential New Routes:



Potential Microtransit Areas:



3. Fund capital improvement to support Oakland County Public Transportation

Capital investments will be needed to maintain and expand transit across Oakland County. Over the next five years, Michigan is in line to receive \$308 million over the previous five-year period in public transit funding due to the adoption of the federal bipartisan infrastructure law, also known as the Infrastructure Investment and Jobs Act. To access these new federal resources, local match funding will be required.

Locally funded Infrastructure improvements	\$2 M
Local Match for Other Capital Projects	\$5 M
TOTAL:	\$7M

Conclusions

- The Oakland County Public Transit Millage keeps and maintains the current transit services available in Oakland County
- The millage provides new funding to improve access to transit services across all of Oakland County
- Millage proceeds can be used to access matching funds to support operation and capital costs for Oakland County transit services
- New funds provide an opportunity to improve mobility for seniors, people with disabilities, those without ready access to a car, and those seeking options beyond driving. It helps connect employees to jobs, patients to health care, students to colleges and universities, and the general public to everyday destinations.

CONNECTOAKLAND / COST PROJECTIONS + SERVICE CONCEPTS - Z220808

Item	Investment Type	Description	TOTAL COST	APPROXIMATE ANNUAL COST		Other Funding Amount	Key Points
				Percent of Total	Amount		
1	OCPTA Replace	Funding to SMART (replace OCPTA millage)	33,250,000	100%	33,250,000	0	OC contribution to larger, multi-source SMART budget
2	Local Paratransit Replace/Improve	Operating for NOTA (replace NOTA millage)	2,000,000	80%	1,600,000	400,000	existing NOTA service area - expanded service levels
3	Local Paratransit Replace/Improve	Operating for OPC (replace OPC-T millage)	1,250,000	80%	1,000,000	250,000	existing OPC service area - expanded service levels
4	Local Paratransit Replace/Improve	Operating for WOTA (new)	2,500,000	80%	2,000,000	500,000	existing WOTA service area - expanded service levels
5	Local Paratransit New	New Paratransit Coverage - North County	2,000,000	80%	1,600,000	400,000	can be operated by NOTA or new entity
6	Local Paratransit New	New Paratransit Coverage - West County	2,000,000	80%	1,600,000	400,000	can be operated by WOTA or new entity
7	Microtransit New	Rochester Hills North	675,000	70%	472,500	202,500	multi-use
8	Microtransit New	Waterford/Independence	675,000	70%	472,500	202,500	multi-use
9	Microtransit New	South Lyon/New Hudson	675,000	70%	472,500	202,500	multi-use
10	Microtransit New	Millford/Highland	675,000	70%	472,500	202,500	multi-use
11	Microtransit New	Commerce	675,000	70%	472,500	202,500	multi-use
12	Microtransit New	Novi Southeast	675,000	70%	472,500	202,500	multi-use
13	Microtransit New	Wixom	450,000	70%	315,000	135,000	jobsite focus
14	Microtransit New	Auburn Hills	450,000	70%	315,000	135,000	jobsite focus
15	Basic Fixed Route Extend*	303 - Grand River [305]	2,192,081	63%	1,381,011	811,070	Novi retail, Showplace, Providence, Meijer
16	Basic Fixed Route Extend*	312 - Twelve Mile [740]	805,126	63%	507,229	297,897	Novi retail
17	Basic Fixed Route Extend*	315 - Maple [780]	1,607,368	63%	1,012,642	594,726	Pontiac Tr apts, Wixom retail, Meijer
18	Basic Fixed Route New*	350 - Orchard Lake	2,829,924	63%	1,782,852	1,047,072	major commercial corridor
19	Basic Fixed Route New*	358 - Huron Valley (W)	2,430,390	63%	1,531,146	899,244	OCC Highland Lakes, DMC Huron Valley (fixed route can be operated by WOTA)
20	Basic Fixed Route New*	424 - Dixie	1,883,900	63%	1,186,857	697,043	major commercial corridor
21	Basic Fixed Route New*	459 - Auburn	1,157,757	63%	729,387	428,370	DTAH, Walmart/Meijer, Hampton, Beaumont
22	Basic Fixed Route New*	466 - Crooks	2,524,450	63%	1,590,404	934,047	major education, employment, retail, high-density residential corridor
23	Basic Fixed Route New*	480 - Rochester	2,466,793	63%	1,554,080	912,713	DTRock, OU, Village At, Clawson, DTRO
24	Basic Fixed Route New*	488 - North Oakland (N)	1,205,386	63%	759,393	445,993	Meijer, Oxford, Lake Orion, OU, Pontiac (fixed route can be operated by NOTA)
25	Baseline Service Level Upgrade	Frequency, Nights/Weekend Service	2,500,000	65%	1,625,000	875,000	various high-demand areas
26	Capital	Locally Funded Infrastructure Improvements	2,000,000	100%	2,000,000	0	fully fund small local projects that don't qualify for other sources
27	Capital	Local Match for Infrastructure Improvements	5,000,000	100%	5,000,000	0	local match used to leverage State/Federal/Grant sources
28	Administration	Accounting, Facilitation, Reporting	875,000	100%	875,000	0	dedicated County staff to engage partners and administer funding/programs
			OC Millage Total >>		66,050,000		

* fixed-route figures include allowance for ADA complementary service

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