

Help TRU Celebrate 25 Years of Transit Advocacy!

Transportation Riders United is celebrating 25 years of serving the Detroit area; educating, mobilizing, advocating for more and better public transportation and other affordable sustainable mobility options throughout the Detroit region.

- TRU fought to keep the Detroit Department of Transportation buses rolling during bankruptcy.
- TRU led the fight to expand public transit throughout all of Oakland County in 2022.
- TRU built broad public support, making over 1,000 media appearances, giving more than 350 presentations, educating more than 20,000 people, and mobilizing over 18,000 advocacy actions.
- TRU is fighting to restore bus reliability and frequency at DDOT and SMART caused by a bus driver shortage, state-level policies and funding issues.

To celebrate TRU and all the leaders, partners, members and others who have made TRU's work possible, **TRU will be hosting a 25th Anniversary Gala on September 25, 2025**, bringing together 200+ top transit leaders and supporters from across southeast Michigan.

Please support our work through these sponsorship opportunities:



Regional Transit Champion

Eight tickets, your name, logo, and website prominently featured, and spoken remarks at the event, plus everything below.

\$5000+



Transit Champion

Four tickets, your name and logo shown on screen at the event, and social media thanks, plus everything below.

\$2500+



Business Sponsor

Two tickets, and your logo listed at the event and on TRU's Website, plus everything below.

\$1000+



Community Nonprofit Sponsor

Name listed at the event and on TRU's website, and one ticket to TRU's 25th Anniversary Gala

\$500+

Event Details *(Subject to change)*



Thursday, September 25, 2025



6:00pm-10:00pm



Bellagio Banquet and Conference Center
23900 W. Warren Ave.
Dearborn Hgts, MI 48127

Questions?

Contact Deb Freer to discuss details of your support package. Any sponsorship over \$5,000 will receive a customized recognition package.



248-719-3056



Deb@DetroitTransit.org

PO Box 2668, Detroit MI 48202 | www.DetroitTransit.org

25th Gala Sponsorship Form



Regional Transit Champion

1. Name, logo, and website prominently featured at the event
2. Eight tickets to TRU's 25th Anniversary Gala
3. Name, logo and website shown on screen at the Gala
4. Thanked on social media
5. Give remarks during the opening of the event program

\$5000+



Transit Champion

1. Name, logo, and website listed at the event and on TRU's website
2. Four tickets to TRU's 25th Anniversary Gala
3. Name and logo shown on screen at the Gala
4. Thanked on social media

\$2500+



Business Sponsor

1. Name and logo listed at the event and on TRU's website
2. Two tickets to TRU's 25th Anniversary Gala

\$1000+



Community Nonprofit Sponsor

1. Name listed at the event and on TRU's website
2. One ticket to TRU's 25th Anniversary Gala

\$500+

Investment Opportunities

Total Investment: \$ _____

- ☐ Regional Transit Champion Sponsor.....\$5,000
- ☐ Transit Champion Sponsor.....\$2,500
- ☐ Business Sponsor.....\$1,000
- ☐ Community Non-profit Sponsor.....\$500

Company Information

Company Name _____

Company Website _____

Authorizing Person _____ Title _____

Contact Person _____ Title _____

Email _____ Phone _____

Payment Method

Mail a check and this form to **Transportation Riders United, P.O. Box 2668, Detroit, Michigan 48202.**

Please contact Deb Freer with any questions.

Phone: 248-719-3056

Email: Deb@detroittransit.org